



Think Transit
StarMetro

StarMetro Major Update TDP and COA

April 14, 2021

N NELSON
NYGAARD

vhb

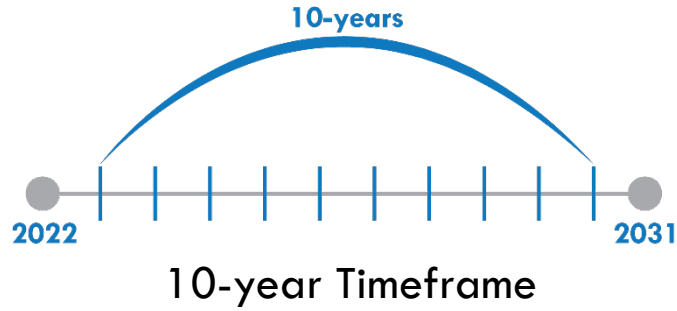
TOOLE
DESIGN

A faded background image of a city street. In the foreground, the top of a white bus is visible with the 'StarMetro' logo and the number '0601'. Below the bus, the words 'TIME ABOARD' are partially visible. In the background, there are green trees and a multi-story brick building with many windows under a clear sky.

[What Are We Covering Today?]

- 1 **Update on TDP & COA**
- 2 **TDP Alternatives**
- 3 **Ways to Stay Involved**
- 4 **Breakout Conversations
(optional)**

Transit Development Plan



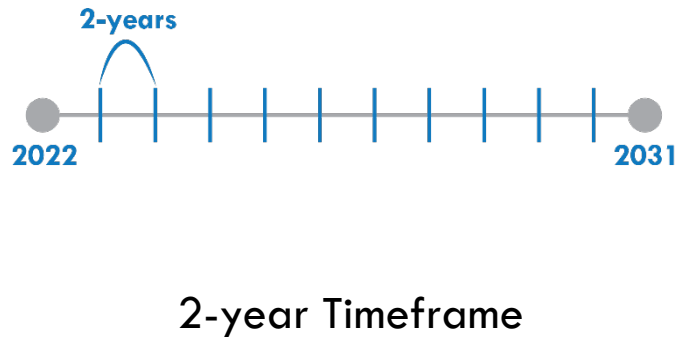
A circular icon divided into four quadrants. Top-left: circuit board; Top-right: building; Bottom-left: gear; Bottom-right: document with checkmark. Below the icon, the text 'Services, Infrastructure, Technology, & Planning/Policy' is centered.



Sept 1, 2021



Required



A circular icon divided into four quadrants, identical to the one above but with a lighter blue color scheme. Below the icon, the text 'Service Only' is centered.



Dec 31, 2021



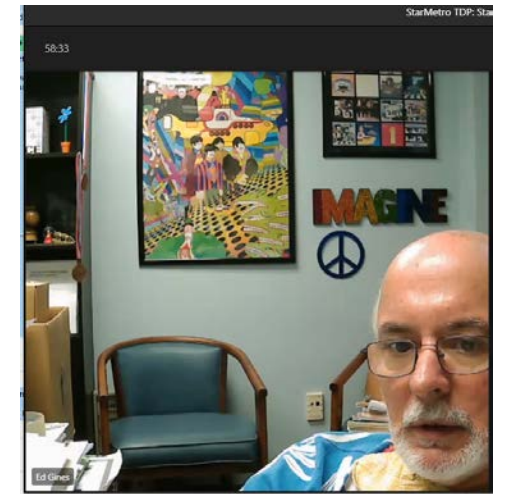
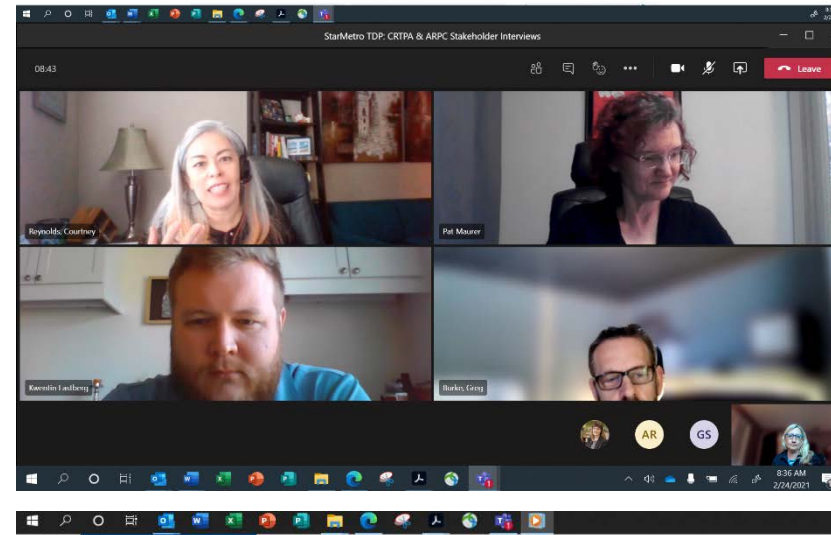
Not required

Comprehensive Operational Analysis

Update on TDP & COA

What We've Heard

- Stakeholder Interviews
- Public Meeting
- Design Your Transit System Tool



4. GROUP ACTIVITIES

Activity #3 Priorities

Improve access to jobs & education	Enhance economic development	Create multimodal options	Increase density/intensity of land uses
Preserve the environment	Help residents save money	Improve transportation safety	Promote equity in transportation
Encourage healthy communities	Safety risk for communities		

Which 3 priorities should guide StarMetro decision making?

A screenshot of a video player showing a presentation slide. The slide is titled "Activity #3 Priorities" and features a grid of 12 yellow sticky notes with various transportation priorities. The question "Which 3 priorities should guide StarMetro decision making?" is displayed on the right side of the slide. The video player interface at the bottom shows a play button and a timestamp of 23:23. On the right side of the video player, there is a vertical strip of small video thumbnails showing other participants in the meeting.

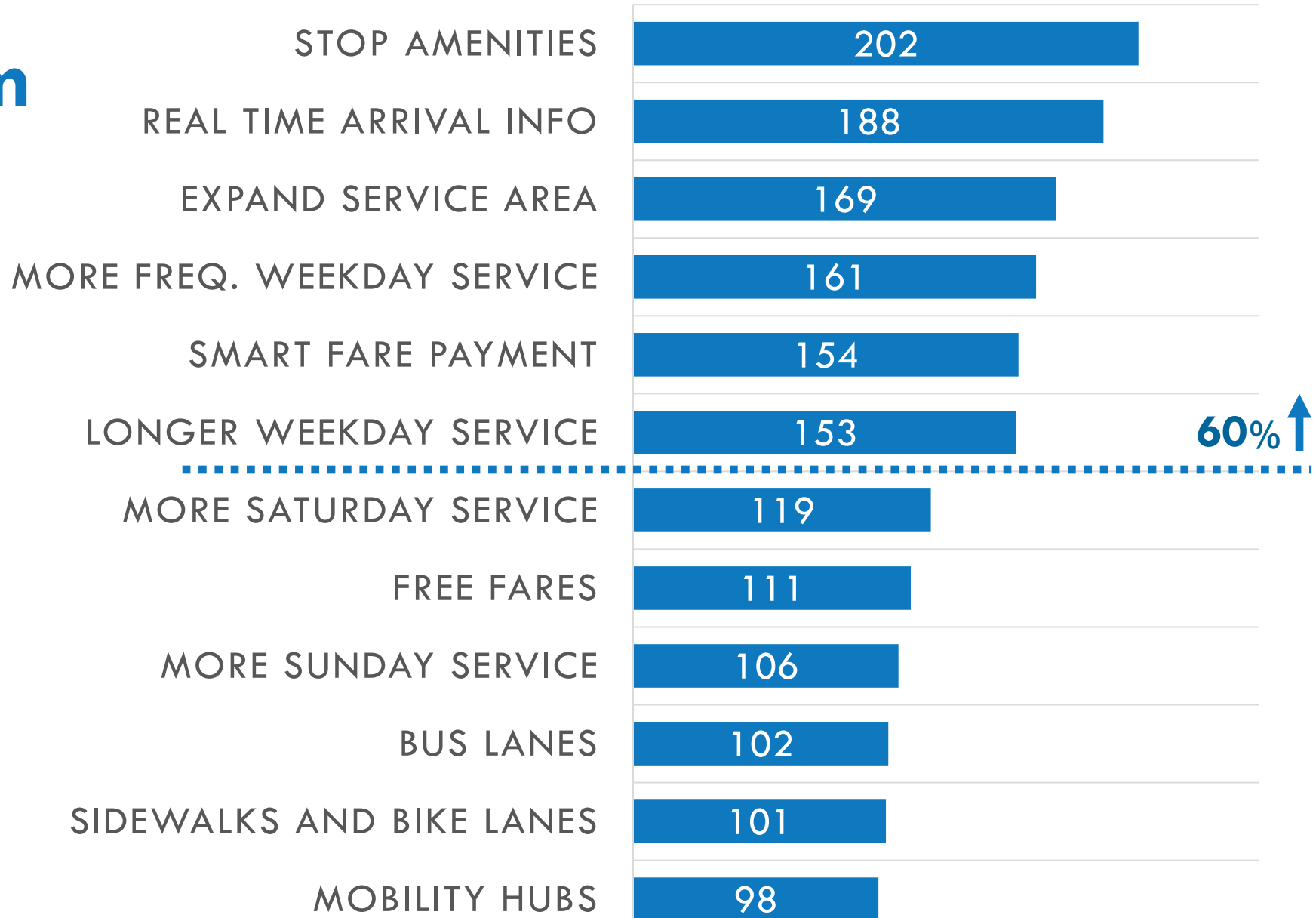
What We've Heard...Stakeholders & Public

- Well received services
- Valued partner
- Improving current services over expanding services
- Greater visibility and marketing



Design Your Transit System Survey

RESPONDENT PREFERENCE: NUMBER OF TIMES EACH IMPROVEMENT WAS SELECTED



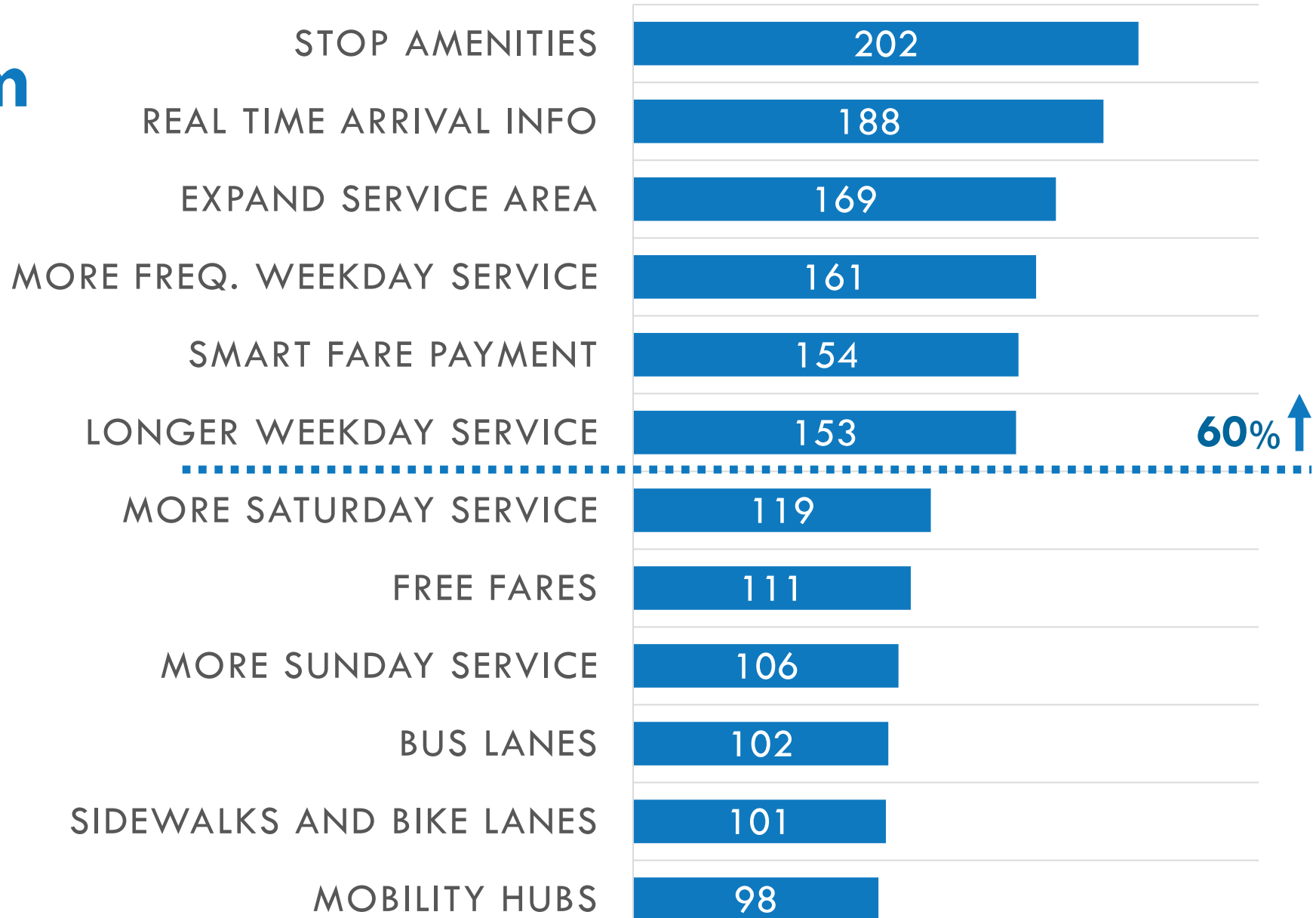
Design Your Transit System Survey

There's still time!

starmetrothinktransit.com

April 16

RESPONDENT PREFERENCE: NUMBER OF TIMES EACH IMPROVEMENT WAS SELECTED



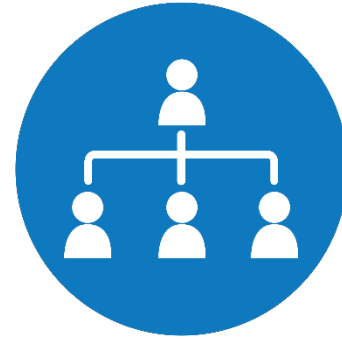
TDP Goals



Economic
Development



Impact on
Poverty



Organizational
Effectiveness



Public
Infrastructure



Public
Safety



Public
Trust

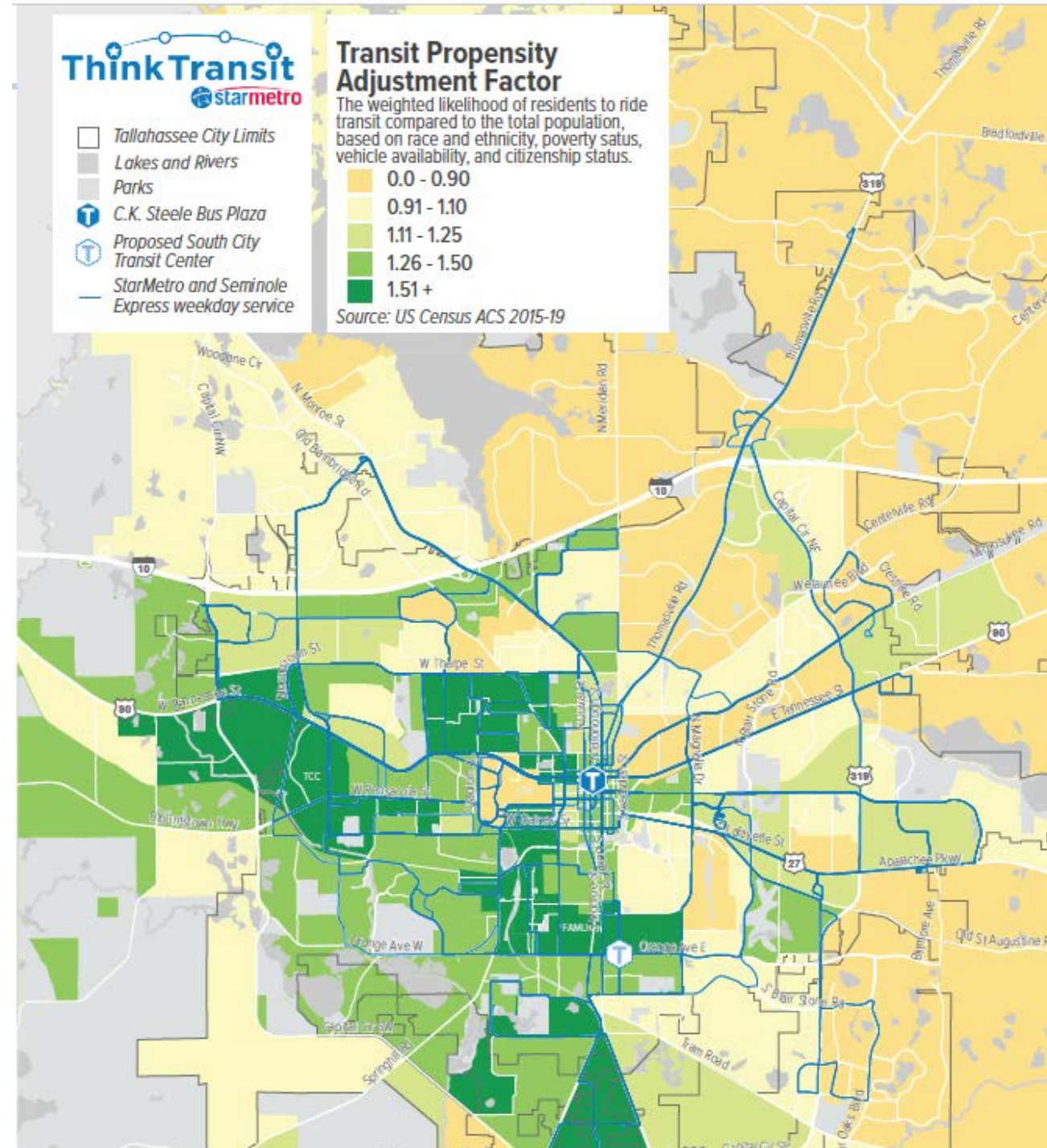


Quality
of Life

Transit Propensity

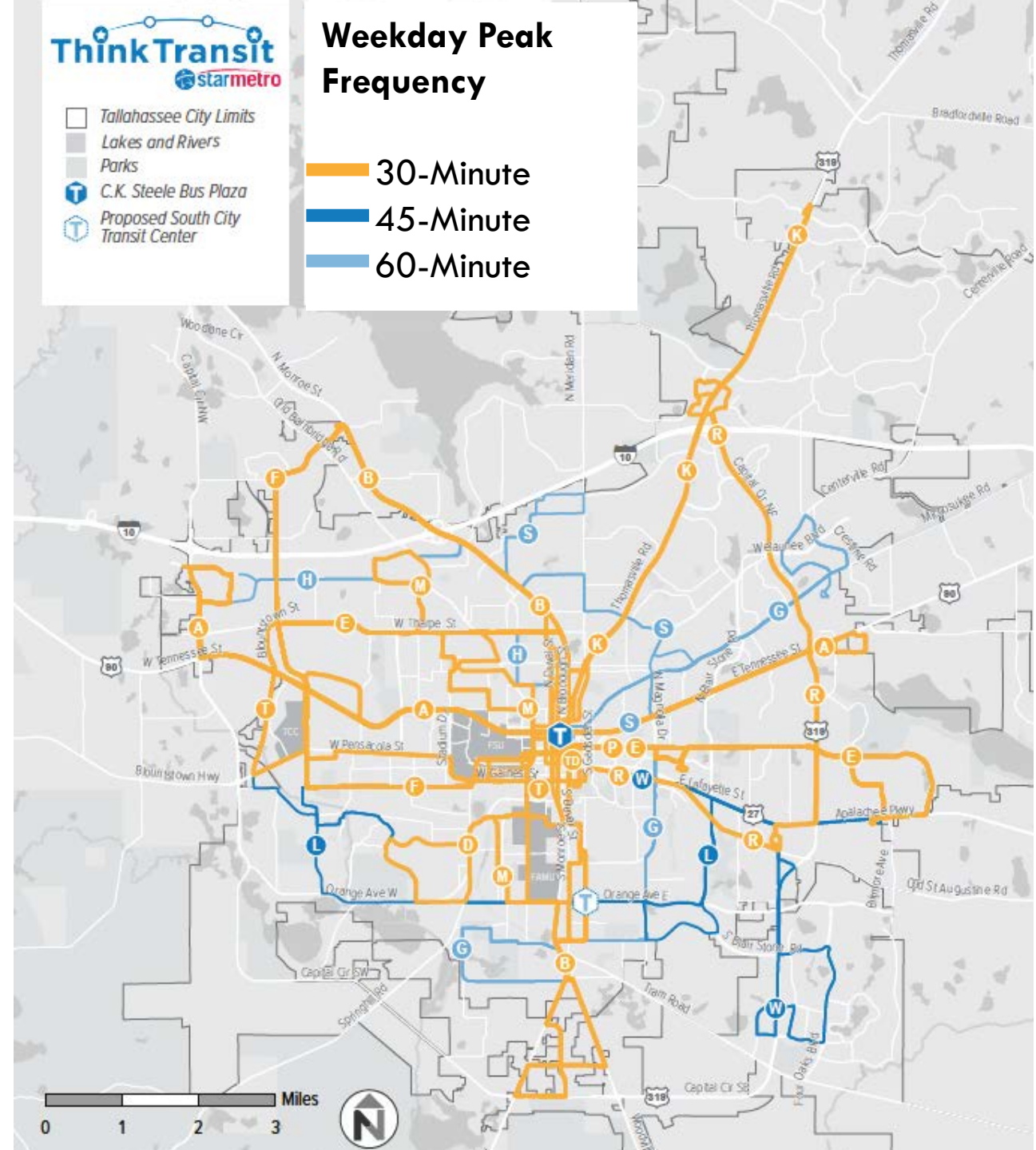
■ Transit Propensity:

- Population density
- Race and ethnicity
- Poverty status
- Household vehicle availability
- Native versus non-native born



Level of Service

- Higher frequency service in peak periods is equally distributed across the system



TDP Alternatives

TDP Alternatives

- Service
- Infrastructure
- Technology
- Plans and Policies

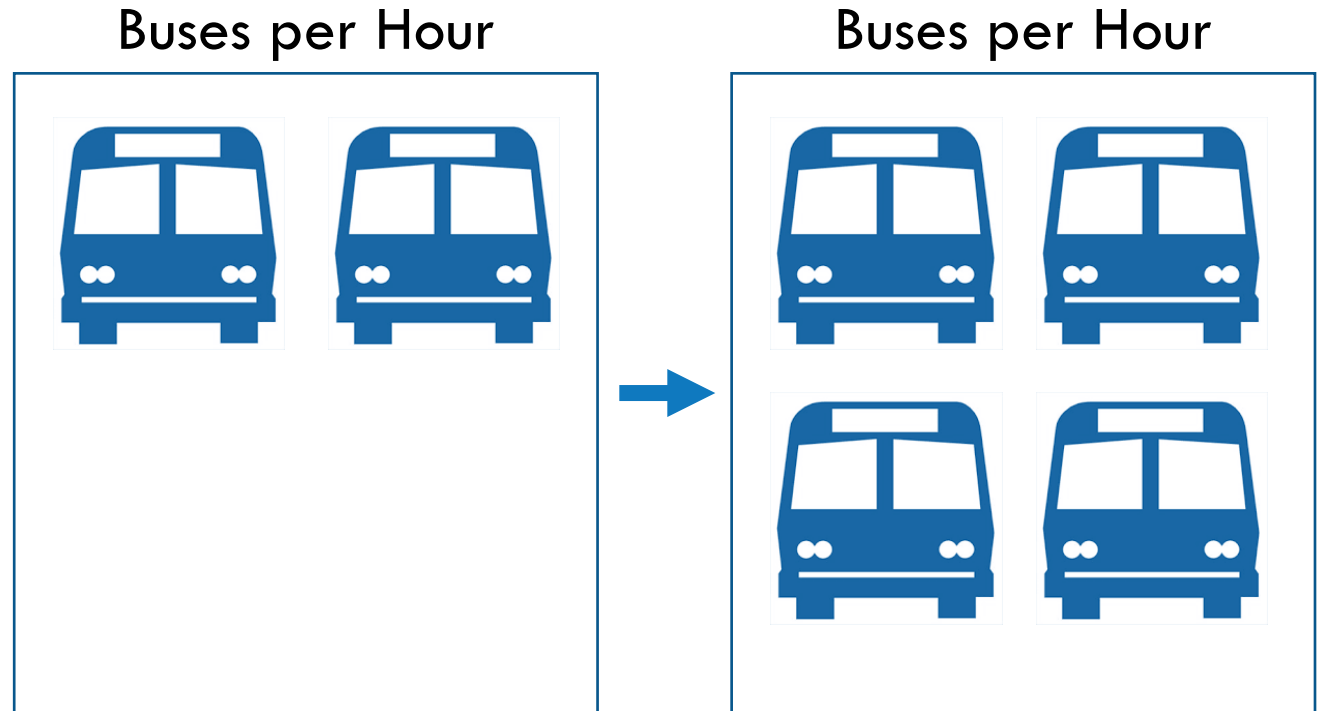


TDP Alternatives Evaluation

- Support of Goals
- Ridership
- Cost & Funding Sources
- Project Phasing
- Public Input

Service Alternatives – Proposed Only

- Increase frequency



Service Alternatives – Proposed Only

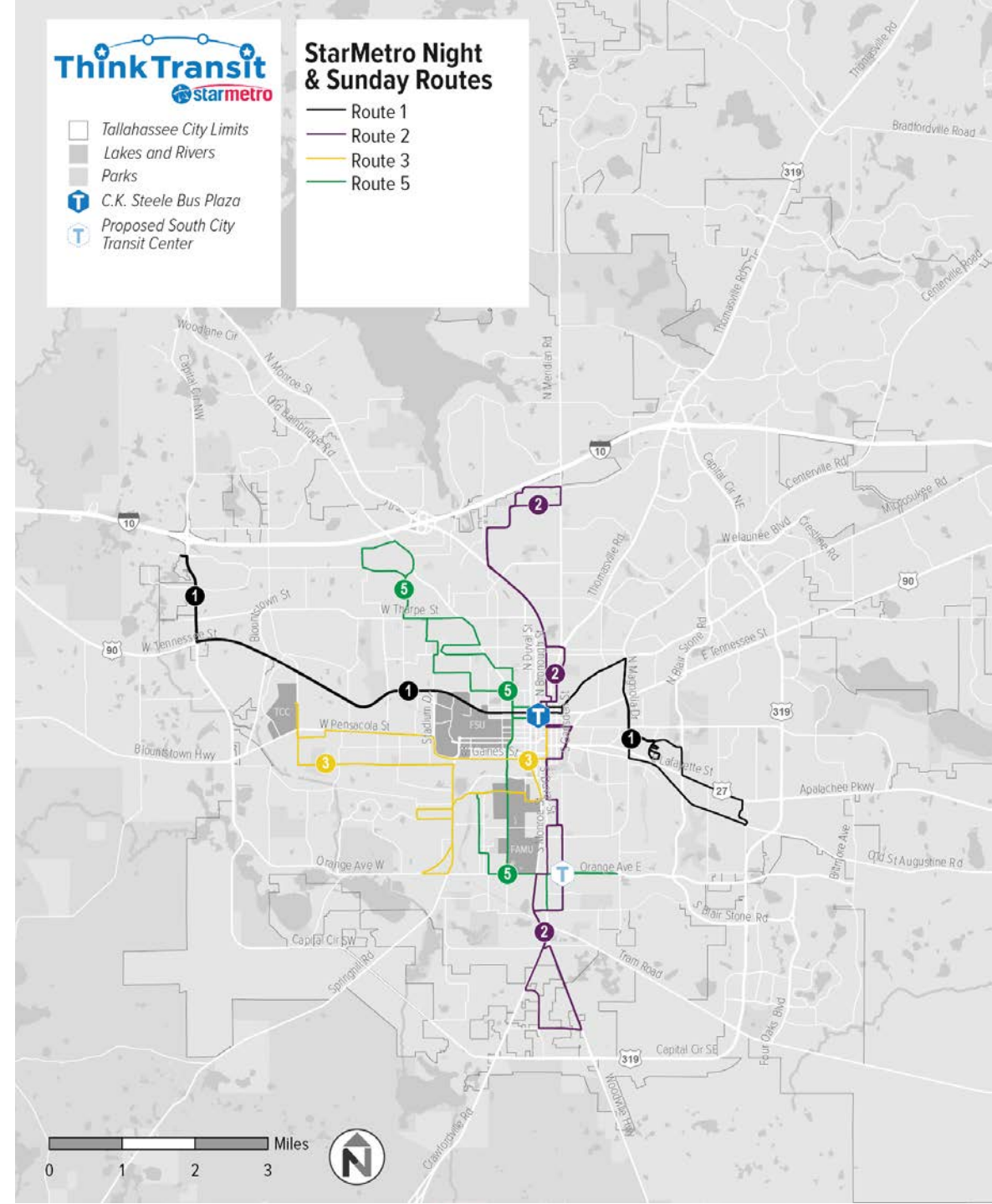
- Later evening service



StarMetro Night & Sunday Routes

- Tallahassee City Limits
- Lakes and Rivers
- Parks
- 📍 C.K. Steele Bus Plaza
- 📍 Proposed South City Transit Center

- Route 1
- Route 2
- Route 3
- Route 5



Service Alternatives – Proposed Only

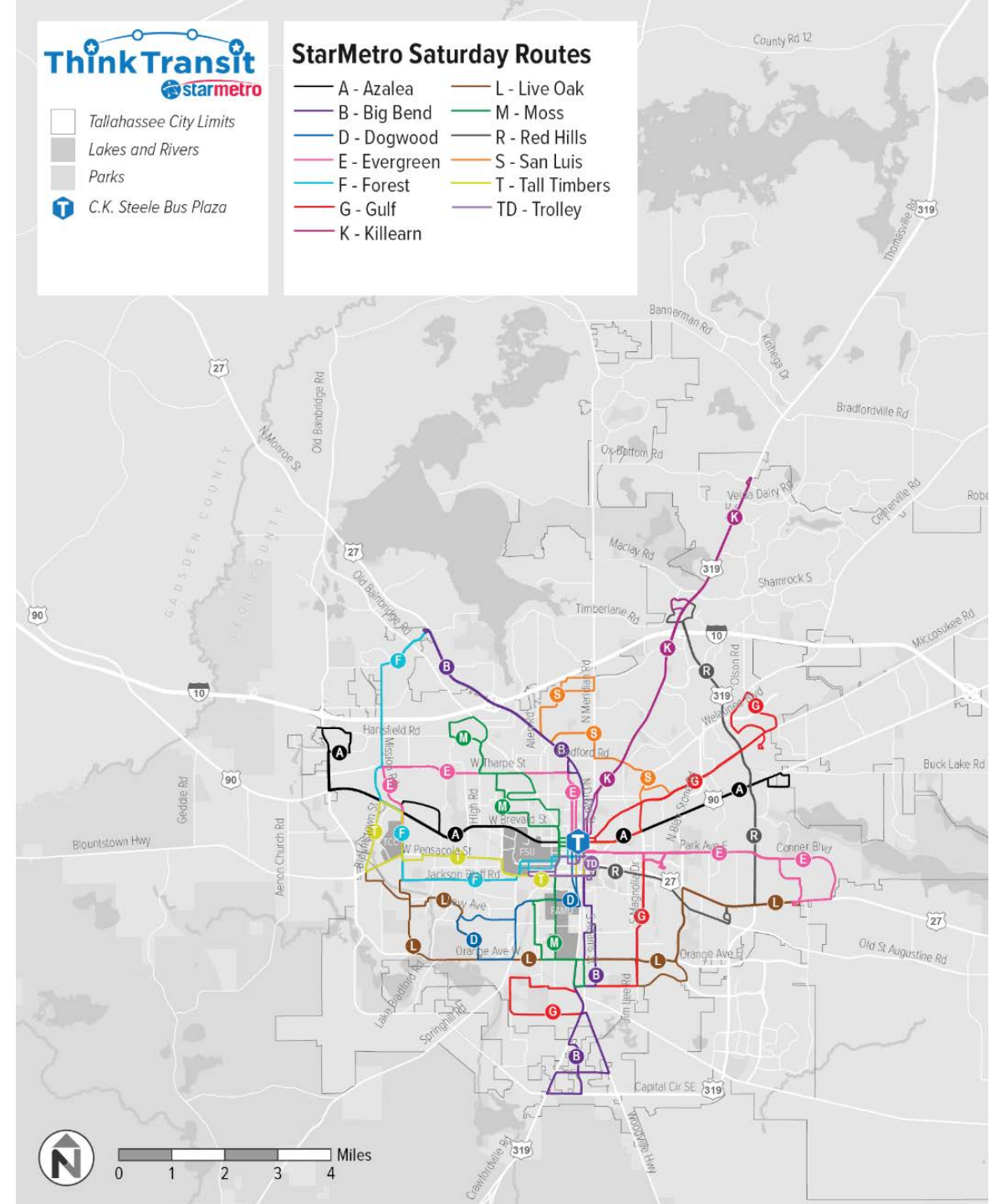
- Increased Saturday service



- Tallahassee City Limits
- Lakes and Rivers
- Parks
- C.K. Steele Bus Plaza

StarMetro Saturday Routes

- A - Azalea
- B - Big Bend
- D - Dogwood
- E - Evergreen
- F - Forest
- G - Gulf
- K - Killlearn
- L - Live Oak
- M - Moss
- R - Red Hills
- S - San Luis
- T - Tall Timbers
- TD - Trolley



Service Alternatives – Proposed Only

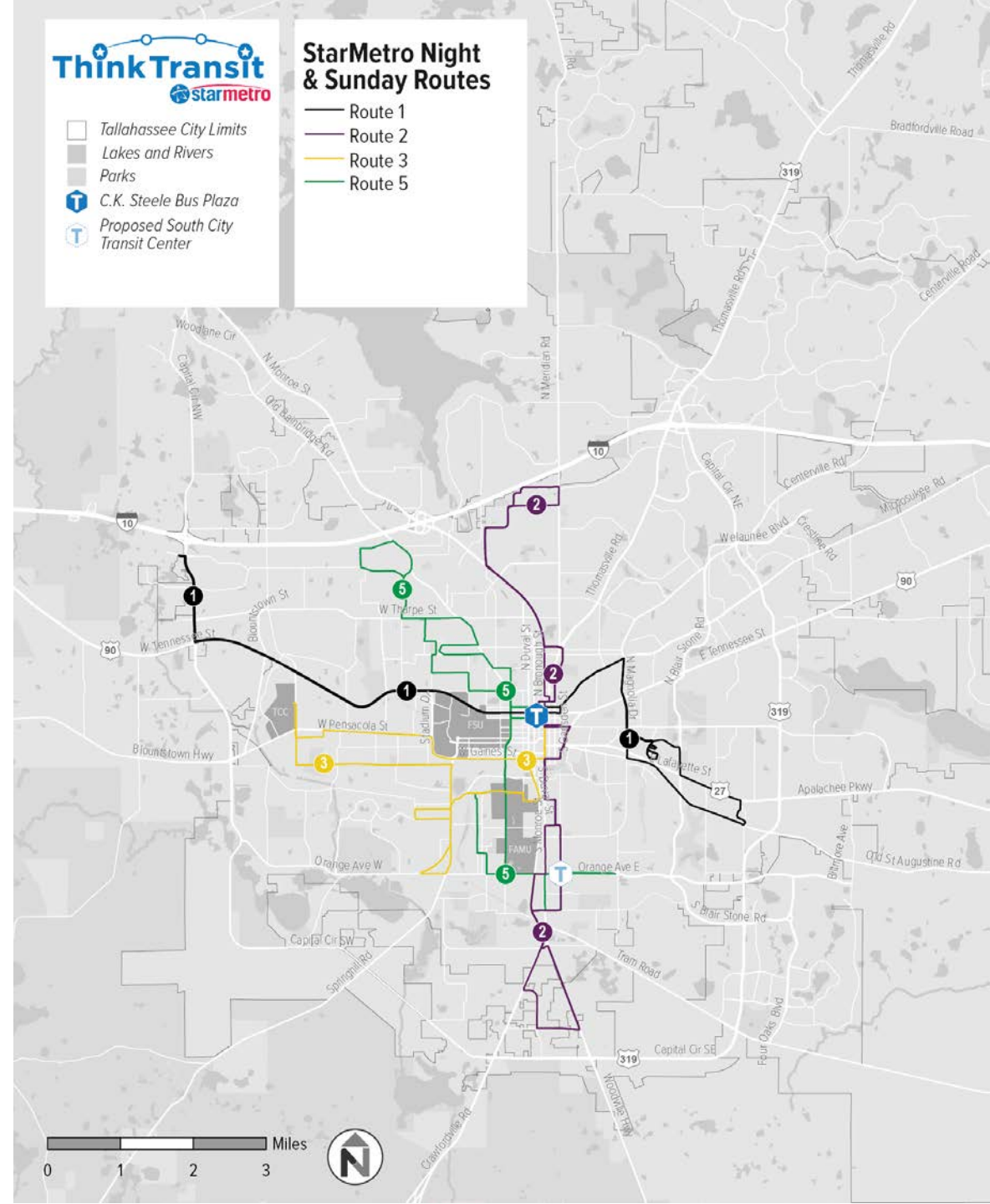
- Increased Sunday service



StarMetro Night & Sunday Routes

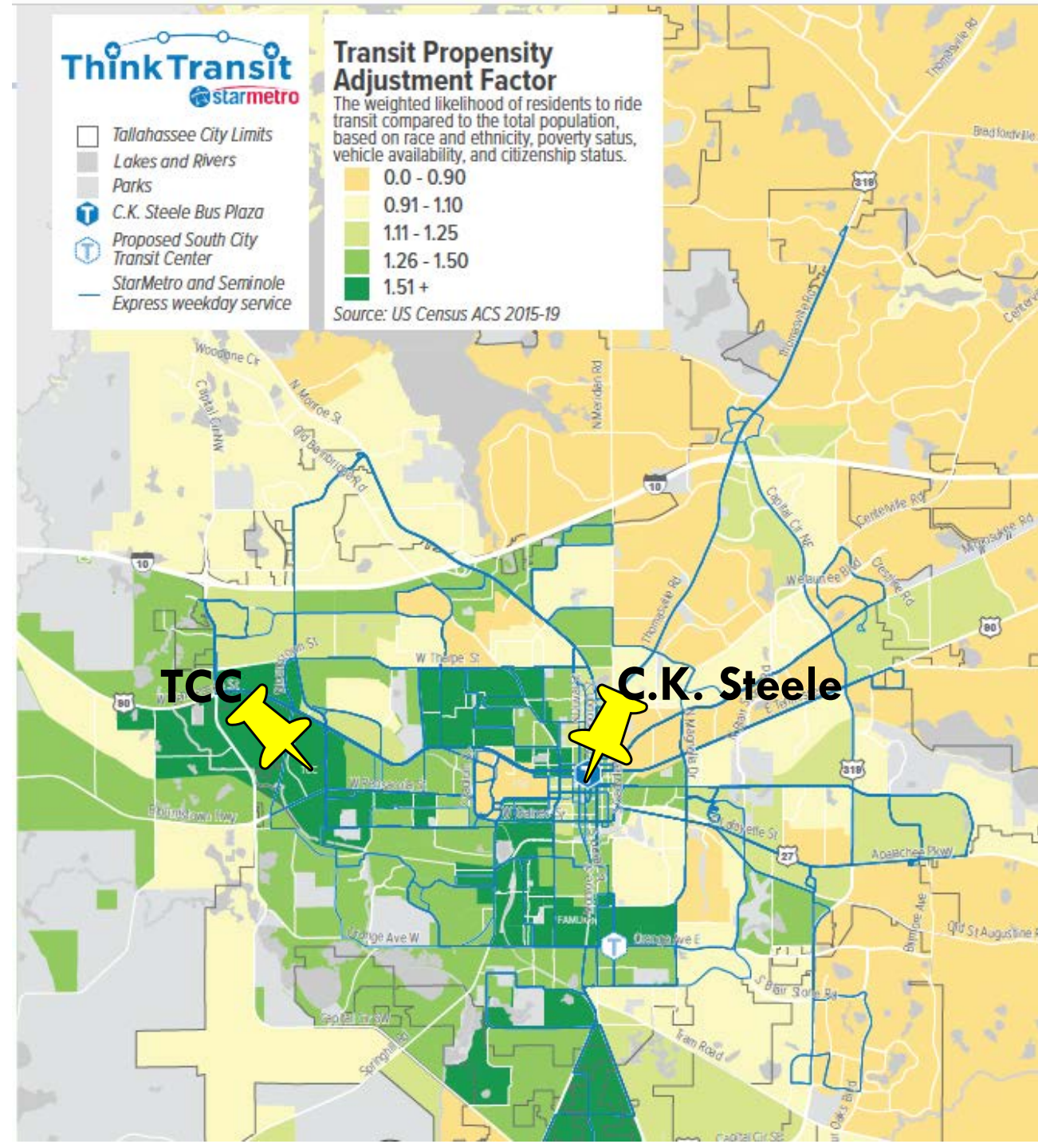
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- Route 3
- Route 5



Service Alternatives – Proposed Only

- Enhanced transit service TCC to C.K. Steele



Infrastructure Alternatives – Proposed Only

- Upgrades to C.K. Steele



Infrastructure Alternatives – Proposed Only

- Proposed South City Transit Center
 - Northwest corner of S Meridian Road and Orange Avenue
 - Big Bend, Gulf, Live Oak, Moss and Southside FLEX



Draft Rendering – Not Final

Infrastructure Alternatives – Proposed Only

- Mobility Hubs



Infrastructure Alternatives – Proposed Only

- Electric Buses



Source: Tallahassee Democrat

Infrastructure Alternatives – Proposed Only

- Park & Ride Lots



Infrastructure Alternatives – Proposed Only

- Bus Stop Upgrades: benches, shelters, & reflective signs



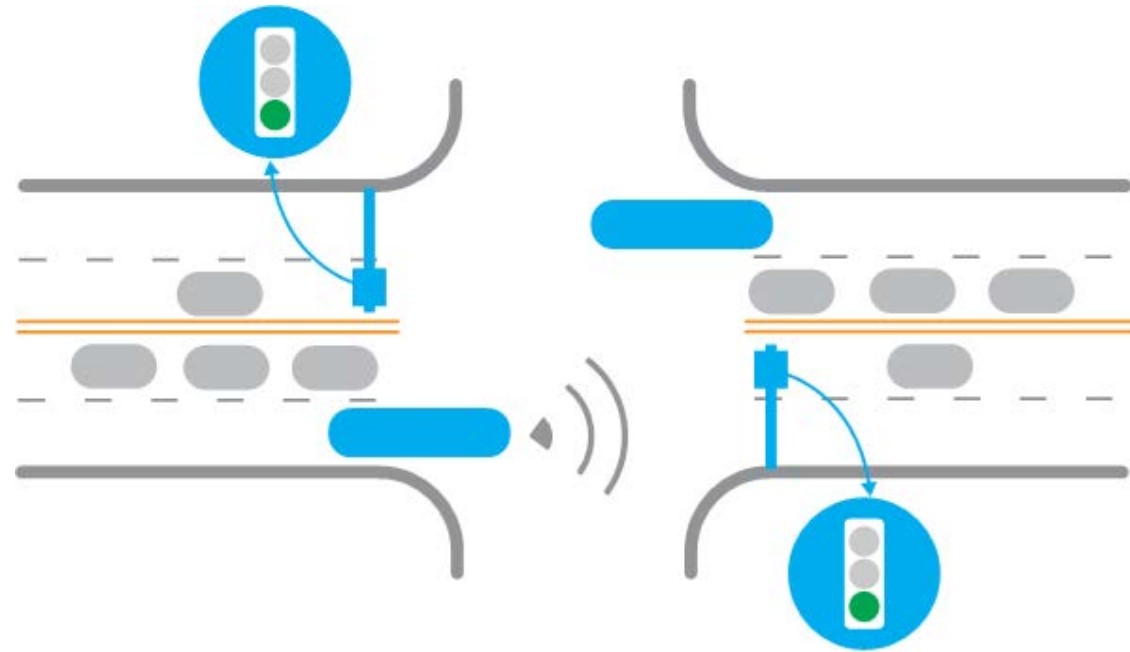
Infrastructure Alternatives – Proposed Only

- Bus Stop Upgrades:
ADA improvements



Technology, Planning & Policy Alternatives – Proposed Only

- Transit Signal Priority



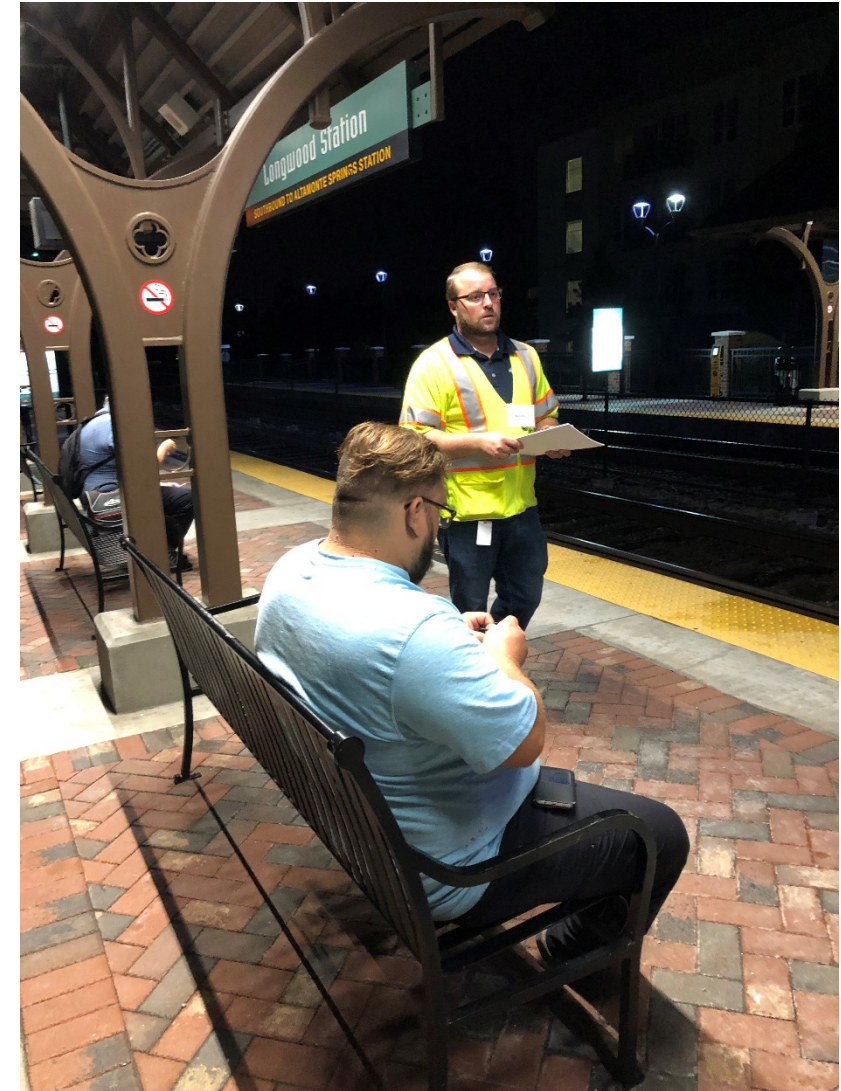
Technology, Planning & Policy Alternatives – Proposed Only

- Audio announcements at C.K. Steele



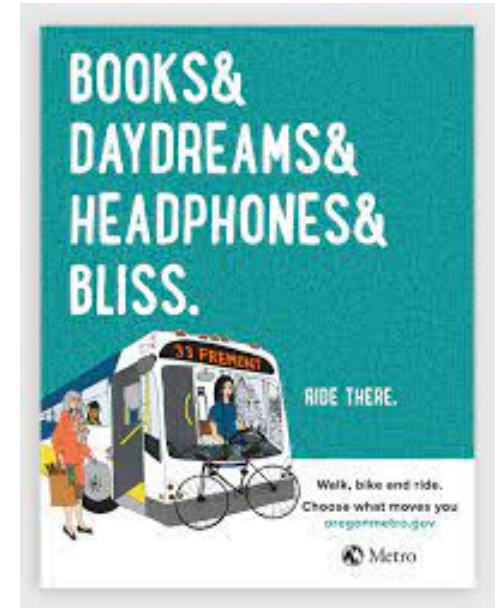
Technology, Planning & Policy Alternatives – Proposed Only

- Bus ambassador/
travel trainer
program



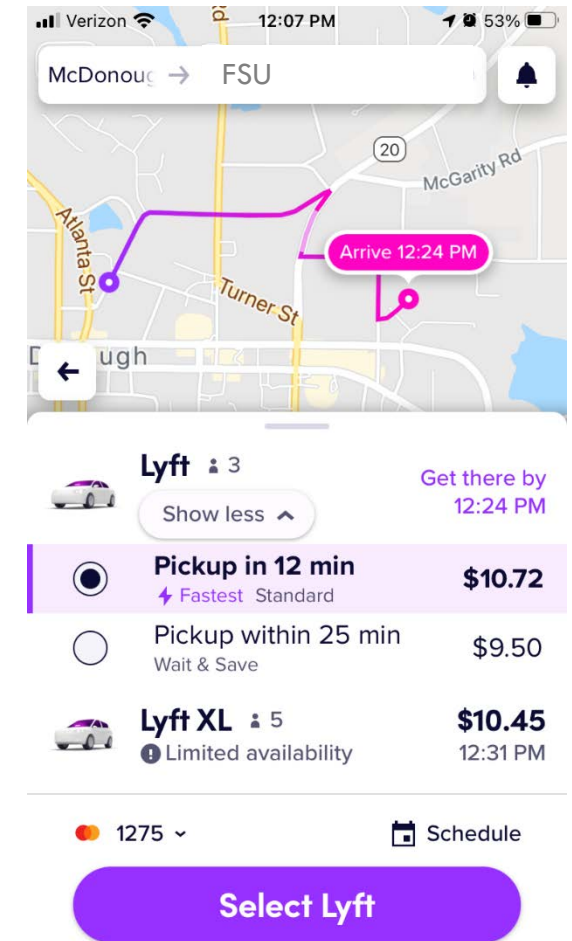
Technology, Planning & Policy Alternatives – Proposed Only

- Marketing campaign



Technology, Planning & Policy Alternatives – Proposed Only

- Substitute paratransit services



Ways to Stay Involved

Ways to Stay Involved



- Design Your System Tool

- <https://starmetrothinktransit.com/>

- Closing April 16

- Webpage

- www.Talgov.com/ThinkTransit

- City Commission meeting

- June 16

Thank You!

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